**Community Hospitals Association**

**Newsletter Sponsorship and Advertising Agreement Form**

**Please choose your sponsorship options below:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sponsorship Options** | | **Prices (incl. VAT)** | | |
| **1. Newsletter ‘sponsored by’ and ½ page advertisement** | | Single issue | £750 |  |
| 2 issues | £1150 |  |
| 4 issues | £1500 |  |
| **2. Advertisement only** | ½ page adverts | Single issue | £500 |  |
| 2 issues | £750 |  |
| 4 issues | £1000 |  |
| ¼ page adverts | Single issue | £300 |  |
| 2 issues | £450 |  |
| 4 issues | £600 |  |
| Small banner/strip | Single issue | £200 |  |
| 2 issues | £350 |  |
| 4 issues | £450 |  |
| **3. Sponsored content -1/3 A4 page** | | Single issue | £500 |  |
| 2 issues | £750 |  |
| 4 issues | £1000 |  |

**Please complete the sections in yellow below.**

This Newsletter Sponsorship and Advertising Agreement ("Agreement") is entered into on [Date] between:

[Your Company/Organisation Name], a company registered in England and Wales under company number [Your Company Number], whose registered office is at [Your Company Address] ("Sponsor"), and

Community Hospitals Association Ltd, a company registered in England and Wales under company number 08469880, whose registered office is at Suite 3 1 - 3 Warren Court, Park Road, Crowborough, East Sussex TN6 2QX ("Publisher").

**1. Sponsorship and Advertising Services:**

1.1 Sponsor agrees to sponsor and advertise their company content within the newsletter named Community Hospitals Association Newsletter published by Publisher.

1.2 Publisher agrees to provide the services to Sponsor during the term of this Agreement as per the option(s) ticked in the above Sponsorship Options table.

1.3 Sponsors are encouraged to promote their involvement and featured content in the Newsletter through their own networks, marketing channels social media platforms, extending their visibility and brand reach. This is a welcome and supported practice to amplify the sponsorship impact.

**2. Term:**

2.1 The term of this Agreement is for [one, two or four] published newsletter(s) only. Newsletter are published on PDF and emailed to CHA membership. Newsletters are available on the CHA website indefinitely, on the SystmOne dashboard and share widely on social media platforms. Publisher will inform Sponsor of the newsletter publication date and allow at least one month's notice for submitting content.

2.2 All content and artwork should be sent to [eleanor@communityhospitals.net](mailto:eleanor@communityhospitals.net)

**3. Sponsorship Fee and payment:**

3.1 Sponsor will provide a Purchase Order number for Publisher to add to invoices as required. Sponsor shall pay Publisher a sponsorship fee in GBP, within 30 days of receipt of an invoice from Publisher. Failure to settle Publisher invoices will result in exclusion from the newsletter.

3.2 Sponsor shall ensure payment remittance is sent to both CHA Treasurer Richard Hallett [richard@communityhospitals.net](mailto:richard@communityhospitals.net) and CHA Manager Eleanor Murphy [eleanor@communityhospitals.net](mailto:eleanor@communityhospitals.net)

**4. Advertisement Placement:**

4.1 Publisher shall determine the placement of content within the newsletter, subject to reasonable requests by Sponsor.

**5. Content Approval:**

5.1 Sponsored content articles submitted by Sponsor are subject to Publisher's editorial approval. Publisher reserves the right to reject any content that does not align with the editorial standards or policies of the newsletter. Rejected content may be revised and resubmitted within the publication timeline.

**6. Termination:**

6.1 Either party may terminate this Agreement upon 30 days' written notice to the other party if the other party breaches any material provision of this Agreement and fails to cure such breach within the notice period.

**7. Confidentiality:**

7.1 Each party agrees to keep confidential all information disclosed by the other party during the term of this Agreement.

**8. Governing Law:**

8.1 This Agreement shall be governed by and construed in accordance with the laws of England and Wales.

**9. Entire Agreement:**

9.1 This Agreement constitutes the entire understanding between the parties with respect to the subject matter hereof and supersedes all prior agreements and understandings, whether written or oral.

|  |  |
| --- | --- |
| **[Business Name]** | **Community Hospitals Association Ltd.** |
| Name: | Name |
| Role: | Role: |
| Date: | Date: |